

# Responding : Reframing : Re-thinking

## GLAD 23<sup>rd</sup> Annual Conference Programme: A new era in creative education for our sector?

Thursday 22 – Friday 23 April 2021

Hosted online by the School of Art & Design, Nottingham Trent University

<b>22 April 21</b> <b>17.00-17.30</b>	<b>Event 1: GLAD Conference Networking Reception in SpatialChat</b> Bring your own pre-conference drinks			
<b>17.30-18.00</b>	<b>Event 2: Keynote (Recorded)</b> <b>Cal Swann in conversation with Michael Gorman</b> author of 'On Not Sitting with Nellie'			
<b>18.00-19.00</b>	<b>Event 3: Film Showcases</b> MMU/CalArts – Imagined Village AA2A – Employability Package Resources Learning through Lockdown – COVID-era student projects from across the GLAD network			
<b>18.00-19.00</b>	<b>Event 4: Chill-out in the GLAD Conference Networking Space in Spatial Chat</b>			
<b>23 April 21</b> <b>09.00-09.15</b>	<b>Event 5: Registration: NTU Online via Microsoft Teams</b> Introduction to the day: <b>Michael Gorman, 2021 GLAD Chair, Manchester School of Art, Manchester Metropolitan University</b>			
<b>09.15-09.45</b>	<b>Event 6: Host Institution Keynote</b> <b>Welcome to C3: Research Innovation, Collaboration and the Creation of Boundary Spanning Curricula</b> Introduced by Michael Marsden, Dean of the School of Art & Design, Nottingham Trent University Dr Amy Twigger-Holroyd and Dr Theodore Hughes-Riley (Nottingham Trent University)			
<b>9.45-10.15</b> <b>Parallel Papers</b>	<b>Event 7.1 Jacquelyn Malcolm &amp; Andrew Dodds (University of Dundee)</b> The Evolving Art & Design Learning Landscape; a set of activities and reflections that interrogates experiences through our journey from face-to-face to remote learning during the pandemic.	<b>Event 7.2 Elinor Sykes &amp; Jade Lord (University of Huddersfield)</b> Build your own equipment; sustaining creative practice at home. How an open-source blueprint for a homemade knitting machine has contributed to blended learning during the pandemic.	<b>Event 7.3 Jess Power, David Hawkins &amp; Andrew Lawrence (Staffordshire University)</b> Lockdown Learning: "Creative Connections", funded through the Royal Academy of Engineering Visiting Professors Scheme, providing virtual innovative interdisciplinary challenges.	<b>Event 7.4 Clare Conway, Josephine Miller &amp; Izzi Toovey (School of Art, Kingston University)</b> Developing an Outward facing Curriculum: New Approaches to the Nurturing of Entrepreneurial Skills in Students.
<b>10.15-11.00</b> <b>Workshops</b>	<b>Event 8.1 Pratap Rughani &amp; Iris Wakulenko (London College of Communication, UAL)</b> Online Ethics in Creative Practice; an introduction to 'Ethics for Making', a free digital online resource.	<b>Event 8.2 Vikki Hill &amp; Liz Bunting (University of the Arts London)</b> How Do We Create Belonging in Creative Educational Spaces ? A listening workshop. Students, staff, and practitioners speak about belonging in creative higher education.	<b>Event 8.3 Sarah Strachan &amp; Marina Velez (Anglia Ruskin University)</b> 'The Air We Breathe': an interdisciplinary exploration of how art and science can collaborate and respond to the challenges of the pandemic by expanding the conversation.	<b>Event 8.4 H Walsh, D Jackson &amp; P Proctor (SODA, Manchester Metropolitan University)</b> Passive learners to active co-producers? How transdisciplinary Co-Labs re-define the student experience
<b>11.00-11.15</b>	<b>Refreshment Break - Networking in the GLAD SpatialChat Space</b>			

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11.15-11.45	<b>Event 9 Keynote 2</b> <b>Rethinking the Hidden HE Curriculum in Post-Covid Times</b> <b>Prof Stella Jones-Devitt</b> Director of Learning and Teaching and Professor of Critical Pedagogy, Staffordshire University			
11.45-12.15	<b>Event 10.1</b> <b>Helen Hill &amp; Juliana Sissons (Nottingham Trent University)</b> Creating Blended Learning Pedagogy for Practical Workshops in Pattern Cutting and Garment Manufacture.	<b>Event 10.2</b> <b>Clive Holtham (City, University of London) &amp; Monica Biagioli (London College of Communication, UAL)</b> Crafting Strategic Thinking; art/design and business educators collaborated to develop an innovative pedagogic method for leadership which supports imaginative reflection, using paper-folded zines	<b>Event 10.3</b> <b>Iain Macdonald (Maynooth University), Richard Firth &amp; Eva Malone (Edinburgh Napier University)</b> Crossing national and disciplinary boundaries to learn through co-creation. Two case studies that reframe design education.	<b>Event 10.4</b> <b>Jaygo Bloom (The British School of Creative Arts)</b> The Public Disorientation Unit: What strategies can we use to reframe the measurement of 'transformative' value alongside vocational practice, to enhance art and design graduate opportunities?
12.15-13.00	<b>Event 11 Sarah Byrne, Holly Herzberg and Sarah Zacharek (School of Art, University of Wolverhampton)</b> Cooking, community and coping: Three coaches re-enact a year of activity, live from their kitchens, sharing lessons learnt; about our students, our roles and about ourselves.			
13:00-13.45	<b>Lunch - Networking in the GLAD SpatialChat Space</b>			
13.45-14.15	<b>Event 12 Keynote 3</b> <b>Rt. Hon. Greg Clark MP</b> Chair of Parliamentary Science and Technology Committee, and former Secretary of State for Business, Energy & Industrial Strategy.			
14:15-14.45	<b>Event 13.1 Kerry Gough &amp; Natalie Brown (Nottingham Trent University)</b> When Unusual Business Became Business as Usual: Creativity Sparks in the Dark. How collaboration across the collective has ensured a continuation of creative arts education.	<b>Event 13.2 Dorota Watson (University of West London)</b> Creating responsive online Communities of Practice expedited through Covid; re-aligning the creative landscape: Do communities of practice support effective student learning and teaching experiences?	<b>Event 13.3 Chris Turner &amp; Emese Hall (University of Exeter)</b> Transformation through Aesthoecology: Emergent Events, Affective Anticipation and Thresholds of Transdisciplinarity	<b>Event 13.4 David Anderson (University for the Creative Arts)</b> Problem solver to problem causer - a narrative. Redesigning courses/programmes for a future that affords undergraduates the opportunity to take ownership of their own learning journey.
14.45-15.00	<b>Refreshment Break - Networking in the GLAD SpatialChat Space</b>			
15.00-15.30	<b>Event 14.1 Paul Sermon (University of Brighton)</b> "Be creative with your videoconferencing, make it memorable, it makes a difference". The development of Telematic Quarantine, a telepresence green-screen video installation.	<b>Event 14.2 Jenny Holt (Manchester Metropolitan University) &amp; Rebecca Baron (California Institute of the Arts)</b> Imagined Village: a virtual creative collaboration between film students in the UK and the USA	<b>Event 14.3 Roddy Hunter, Sara Nesteruk &amp; Simon Poulter (University of Huddersfield)</b> Working in The Virtual Market: challenges and opportunities for the future of cultural entrepreneurship and innovation in contemporary Art & Design Education.	
15.30-16.00	<b>Event 15 Facilitated Student Panel: Lockdown learning – the students' perspective.</b>			
16.00-16.15	<b>Event 16 Conference Conclusion: Kirsten Hardie (GLAD 2021 Vice Chair, Arts University Bournemouth) and Michael Gorman (GLAD Chair, Manchester School of Art, Manchester Metropolitan University)</b>			
16.15-17.00	<b>Event 17 Conference Networking in the GLAD SpatialChat Space</b>			
17.00	<b>Close</b>			

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## **Strand 1: Responding**

What happened? What is happening?

The change and creativity required since Spring 2020 has led to some major innovative practice in teaching & learning. This strand is the space to discuss, disseminate and debate your practice and reflect on how this has impacted positively or otherwise on student learning, health and wellbeing. How did you respond and what is to be learnt from the experience? How will the move to online delivery, blended learning and greater digital capabilities inform future creative pedagogy?

## **Strand 2: Reframing**

What did we learn about ourselves, our students and our sector?

Our sector is undergoing unprecedented change. The external environment offers both opportunities and challenges. Demographic trends promise more 18-21 year-olds over the next few years, yet art & design student numbers in schools are falling, and recruitment of EU/international students may also be under pressure. How should we meet these challenges? What can we do to continue fostering transnational learning in post-Brexit Britain? At the same time, there has never been so much interest from other discipline areas in introducing science, business or humanities students to the transformational potential of creativity. What are the opportunities for collaboration and extending traditional boundaries to ensure our courses are attractive and maintain currency?

## **Strand 3: Re-thinking**

A new era? What does it look like?

The Creative Industries are still shining lights in the UK's post-Brexit, post-Covid economy, and our students should have bright futures ahead of them. They will play a vital role in economic recovery, and they need us to support their ambitions and guide them into successful careers. At a time when the whole university sector is challenged by questions around value for money and employment prospects, Art, Design and Media have come under particular scrutiny. In this new environment, with potentially greater challenges, what approaches are we using to prepare our students to thrive and fulfil their ambitions? Do we need to adjust graduate outcomes, re-think and re- design courses? Who are our partners? Where can we collaborate? This is the space in which to both share ideas, innovations and challenge assumptions.